

Fiscal Year 2018 Municipal Alliance

The Governor’s Council on Alcoholism and Drug Abuse (GCADA) was established in 1989 to coordinate all state, county and local efforts regarding alcoholism, tobacco and other drug abuse in New Jersey.

Municipal Alliances were formed as a means to combat alcoholism and drug abuse in the community. They are community-based organizations, comprised mainly of volunteers, which have been established in all 21 counties.

The Municipal Alliance Initiative is funded through the Drug Enforcement Demand Reduction (DEDR) Funds. The DEDR funds are from fines collected at the municipal level from persons convicted of drug-related offenses. This money is then in turn used by the Alliances to help develop community focused substance abuse prevention programs. The Municipal Alliances identify and prioritize needs elated to substance abuse in their communities and develop prevention programs that address those needs, using a variety of prevention strategies.

Municipal Alliance

Municipality	Program (s)	FY 2018 Award
Boonton	Teens on the Go, Girls Circle, BABES, DARE, Natural Highs	\$ 9,646.00
Boonton Township	Strengthening Resistance Skills/Alternative Activities	\$ 8,269.00
Butler	Little Learners 1 & 2, Big Thinkers, Bringing Girls Up, Boys Objecting to Youth Substance Abuse	\$ 9,475.00
Chatham	Riding the Prevention Wave, Environmental Initiatives	\$20,073.00
Chester	Education, Mentoring, Student Alternatives	\$16,317.00
Denville	Alcohol Misuse Program	\$13,642.00
Dove/Victory Gardens	Tiger Alliance, Eschucha, Community Awareness, Positive Community Engagement, Youth Empowerment Impact Program, Garden Chapel Program	\$23,361.00
East Hanover	DARE, Character Education, Community Awareness, Alcohol/Drug Free Day	\$11,197.00
Hanover Township	Family and Youth Alcohol Avoidance Project	\$11,949.00
Jefferson	Prescription Health Professionals Campaign, 40 Developmental Assets, Medication Abuse Project, Prescription Drug Awareness Program	\$15,690.00
Kinnelon	Parent Education, Community Outreach and Awareness, School Initiatives	\$10,455.00
Lincoln Park	Underage Drinking Prevention	\$10,649.00
Long Hill	Character Education, Challenger Program, DARE, Family Education Series, 5K run and Parent’s Campaign	\$ 9,537.00
Madison	Branding Project, Family/Youth Fun Activities, Teen and Young Adult Programs and Events, Parent Programs	\$12,419.00
Mendham	Mendham Borough Schools Second Step, Mendham Borough Library Creative Activities, Mendham Twp. Schools Book Club, Young Adult Leadership Council, Mendham Twp. Recreation, Student Assistance	\$16,560.00
Montville	Responsible Educated Adolescents Can Help (REACH), Red Ribbon Week, Just Say No Week/Project Promotion, Youth Center, Community Programs, Moving Ahead	\$15,244.00

Morris Plains	Parent Education, Strengthening Resistance Skills/Natural High Events	\$10,482.00
Morristown/Morris Township	Responsible Drinking Awareness Campaign, Peer Leadership, Asset Development, Teen Center/Teen Pride	\$30,325.00
Mt. Olive	Natural Highs, Rx Drop-Box Awareness Campaign, Project Purple	\$18,881.00
Netcong	Youth Education, Community Awareness and Alt. Activities	\$7,725.00
Parsippany	Community Prevention Workshop and Safe Disposal Campaign, High School Targeted Prevention, Elementary and Middle School Targeted Prevention, Juvenile Accountability Leadership Program	\$28,143.00
Pequannock	Teen Night and Coffee House Nights for Teens and Adults, Parents Who Host Lose the Most, Peer Leadership, Elementary and Middle School Education	\$12,659.00
Randolph	Community Prevention, Underage Drinking Prevention, New Social Engine, Police Prevention Activities, Parent/Teen Awareness	\$17,248.00
Rockaway Borough	Rx Drug Awareness and Education	\$9,256.00
Rockaway Township	Lindsey Meyer Teen Institute, Adult Wellness/Environmental Change, 40 Developmental Assets, Your wellness/Environmental Change	\$18,095.00
Roxbury	Alcohol Misuse Prevention	\$16,595.00
Washington	Teen Arts Network, Community Awareness, DARE, Teen Chat, Intergeneration Program, Social Skills, Paw Power, Anti-Bullying, Safer Schools	\$13,717.00
Wharton	Municipal Alliance Dances, Conflict Resolution, Peer to Peer, DARE, Community Outreach	\$9,978.00
TOTAL – Municipal Alliance		\$407,587.00